



# 5M-2 DISTRICT



## **Lion Christy Trutnau -District Governor**

I want to THANK everyone who came to the 5M-2 Mid-Winter Convention. I appreciate all of you who helped Spread your Wings to make this convention a success, please know that I appreciate each one of you! A very special thank you to Lion Julie Beckius for being the chair of the Mid-Winter and all her hard work on the success of this convention, and to Zone 1 you guys are amazing!

A big thank you to ID Steve Middlemiss and his wife Lion LeeAnn for taking their time to come to our convention and making it a wonderful experience for us.

Thank you both for your willingness to dye your hair for our LCIF!

Thank you to all that donated to the Parade of Green, what we raised at the convention is amazing... \$172,606.44!

Congratulations to DGE Lisa Kaufmann; 1VDGE Shermayne Cross and 2VDGE Chuck Toltzman the district will be in great hands with this upcoming leadership team.

Congratulations to the Award winners at the convention:

Lion Rose These- Presidential Certification of Appreciation

PDG Eunice Rucks- Presidential Certification of Appreciation

Lion Loretta Klenke- International Presidential Leadership Award

Lion Ebenezer Howe II- International Presidential Leadership Award

Lion Julie Beckius- International Presidential Award

PDG Joan Blank- Dream Catcher Award

IPDG Kathleen Bleckeberg- Melvin Jones Fellowship Award

At the convention we heard about Mission 1.5 and getting new members, which is very important to grow our clubs, but its also important that we maintain the members we currently have.

Understanding the Importance of Member Retention:

Member retention is not merely a metric; it is the lifeblood of Lions International. Retaining existing members not only sustains the organization's volunteer force but also preserves institutional knowledge, fosters continuity in service projects, and enhances the overall sense of camaraderie and belonging within the Lions community. Moreover, retaining members is more cost-effective than recruiting new ones, making it imperative for Lions International to prioritize retention efforts.

Identifying Challenges and Opportunities:

Before delving into retention strategies, it's essential to understand the factors that may contribute to member attrition. Common challenges include lack of engagement, changing personal circumstances, perceived disconnect from the organization's mission, and insufficient

support or resources. However, each challenge presents an opportunity for Lions International to address and overcome barriers to retention, thereby strengthening its membership base.

Strategies for Enhancing Member Retention:

1. **Cultivate Engagement:** Actively involve members in service projects, fundraising activities, and leadership roles. Provide diverse opportunities for participation that cater to different interests, skills, and availability levels.
2. **Promote Meaningful Connections:** Foster a sense of community and belonging by facilitating networking events, social gatherings, and mentorship programs. Encourage members to build relationships with one another and share their passion for service.
3. **Provide Ongoing Support:** Offer comprehensive training, resources, and guidance to equip members with the knowledge and skills needed to succeed in their roles. Ensure that members feel supported and empowered to make a difference in their communities.
4. **Recognize and Celebrate Achievements:** Acknowledge the contributions and accomplishments of members through awards, recognition ceremonies, and public appreciation. Highlight the positive impact of their service and inspire others to follow their lead.
5. **Solicit Feedback and Act on It:** Create avenues for members to voice their feedback, suggestions, and concerns. Actively listen to their input and take proactive steps to address any issues or challenges that may arise.
6. **Embrace Diversity and Inclusion:** Foster an inclusive environment that welcomes individuals from all backgrounds, cultures, and perspectives. Celebrate diversity as a strength and leverage it to drive innovation and collaboration within the organization.

Member retention is a shared responsibility that requires ongoing dedication, collaboration, and adaptability from both Lions International, our district and its members. By implementing the strategies outlined above and prioritizing the needs and interests of its membership base, Lions International can continue to thrive as a global leader in community service and humanitarian efforts. Together, we can ensure that the Lions legacy endures for generations to come, leaving a lasting impact on the world we serve.

“Without change there would be no butterflies” by Walt Disney



You can contact me at:

952-261-8581- phone

[Christy1135@gmail.com](mailto:Christy1135@gmail.com)

DG Christy Trutnau

### **DG Christy's On The Move**

*March 1st- Arlington Fish Fry*

*March 6th- Lonsdale Club Visit*

*March 8th & 9th- Council of Governors Meeting*

*March 11th- Glencoe Club Visit*

*March 12th- Cologne Club Visit*

*March 14th- Zone 3 Meeting*

*March 18th- Zone 2 Meeting*

*March 21st- New Auburn Club Visit*

*March 25th- Montgomery Club Visit (Rescheduled)*

*March 26th- Zone 5 Meeting*

*March 27th- Blue Earth Club Visit*

**The 2024 MD5M Multiple Convention to be held in Winnipeg April 19th - 21st 2024**

The location is the Victoria Inn Hotel & Convention Centre. The address is on the form with contact numbers. Room rates are also listed on the form and the group reservation number is included. They can put two people on the form as long as the contact information is the same. Anyone who is mailing checks (cheques) to PDG Dave should make sure to put "Canada" in the address. Remember it will take about 2 weeks to get to him.

Inquiries and questions can be sent to Convention Chair PDG Doug Wiens and PDG Dave Hollyoake or using the convention email: [2024md5mconvention@gmail.com](mailto:2024md5mconvention@gmail.com)



**104th - MD5M Multiple Convention  
Victoria Inn Hotel & Convention Centre  
April 19th-21st, 2024, Winnipeg, MB, Canada**



**2024 MD5M Registration Form**

Date Rec \_\_\_\_\_

You can put two names on a form

Lion  Lioness  Leo  Guest  1<sup>st</sup> Timer

Name & Title \_\_\_\_\_ / \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/Town \_\_\_\_\_ State/Prov. \_\_\_\_\_  
 Zip/Postal \_\_\_\_\_ Phone \_\_\_\_\_  
 District & Club: \_\_\_\_\_ / \_\_\_\_\_  
 Email \_\_\_\_\_ / \_\_\_\_\_

**2024 MD5M FULL REGISTRATION**  
**\$220.00 CDN**  
**\$165.00 USD**  
 MAKE HOTEL RESERVATIONS EARLY

Special Dietary Needs: Vegetarian, Gluten Free, Allergies \_\_\_\_\_

(Convention Committee is not responsible for any food allergy reactions - This is a SCENT FREE event)

I am attending the convention but **NO** meals are required, \$0.00 cost to attend

**Full Hospitality Book** (Inc. Friday night event, Saturday Breakfast, Lunch, Banquet & Sunday Brunch)

			\$ AMOUNT
<b>Full Hospitality Book</b>	<b>\$220.00</b>	<b>CDN</b>	<b>\$165.00</b> USD <input type="text"/>
Friday Night Social	\$ 50.00	CDN	\$35.00 USD <input type="text"/>
Saturday Breakfast	\$ 35.00	CDN	\$27.00 USD <input type="text"/>
Saturday Lunch	\$ 50.00	CDN	\$35.00 USD <input type="text"/>
Saturday Banquet	\$ 65.00	CDN	\$48.00 USD <input type="text"/>
Sunday Brunch	\$ 45.00	CDN	\$33.00 USD <input type="text"/>

Place Total amount in this box if attending only separate events

**NO** meals available after March 31st, 2024 - Make cheques payable to **"Lions Convention"**

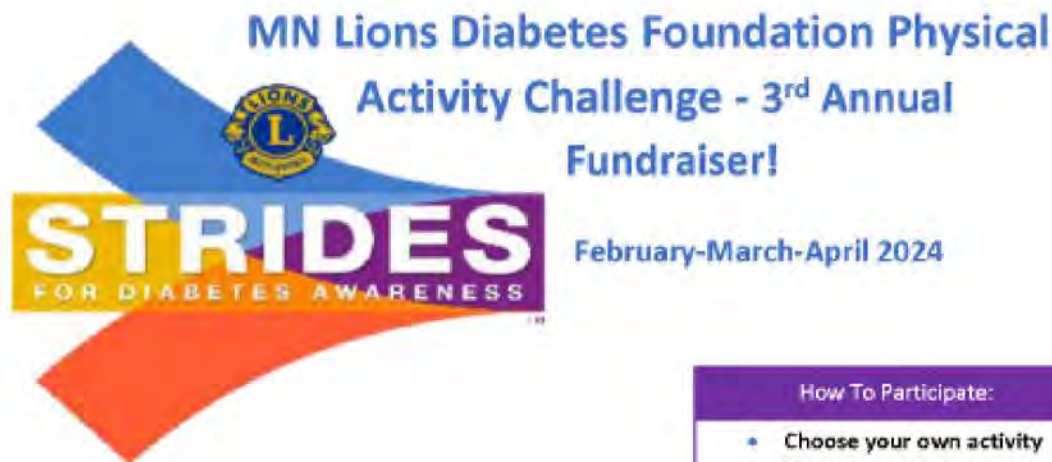
Mail registrations to: MD5M Convention % PDG Dave Hollyoake, Box 204, Arnes, Manitoba, Canada R0C 0C0

Cancellations prior to March 31st, 2024 will have a 25% processing fee applied, NO Cancellations after March 31st, 2024.

**HOTEL INFORMATION:** Victoria Inn Hotel & Convention Centre, 1808 Wellington Ave. Winnipeg, MB R3H 0G3  
 Call 204.786.4801 or 1.877.842.4667 email [winnipeg.vicinn.com](mailto:winnipeg.vicinn.com) Ask for Group # 178163 "Lions Convention" rates  
 For more information contact: Registration Committee PDG Dave Hollyoake e. [2024md5mconvention@gmail.com](mailto:2024md5mconvention@gmail.com)  
 or his cell 1.204.797.5930 or Convention Chair PDG Doug Wiens - cell 1.204.326.0189 e. [dougwiens13@gmail.com](mailto:dougwiens13@gmail.com)  
 Room rates CDN \$\$ - Standard \$134.00, Deluxe \$144.00, Corporate Floor \$154.00 & Suites @ \$184.00 CDN



Do you see that? Do you see it coming? Are you ready for impact? Not impact like an asteroid, but personal and societal impact to change your trajectory of getting, or knowing someone who will get diabetes. It is time to find your STRIDE and do something about it. It's time to free that Lion in all of us and take part in the 3rd annual Strides for Diabetes Awareness. STRIDES allow you to fundraise or donate to show your commitment to bringing diabetes to an end. Come show your competitive side as a club and/or an individual and become a legend!



- How To Participate:**
- Choose your own activity
  - Be active on your own
  - Be part of a team
  - Donate or register anytime between Feb 1 and April 30
  - Commit to 15 miles of physical activity per month

How to register/donate:  
 Registration opens February 1, 2024.  
 Turn in the bottom portion of this flyer  
 - OR -  
 Register online here: <https://secure.gqiv.com/event/mldfstrides2024/>  
 \$30.00 Registration fee  
 T-shirts available



Lions Club Name: \_\_\_\_\_ District: \_\_\_\_\_  
 Challenge Team Name: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Donation Amount:  
 \$30 \_\_\_ \$50 \_\_\_ \$100 \_\_\_ \$250 \_\_\_ \$500 \_\_\_ \$1,000 \_\_\_ Other: \_\_\_\_\_

Mail to:  
 Lion Mike Edwards, MN Lions Diabetes Foundation, 11070 15<sup>th</sup> St NE, St. Michael, MN 55376  
 (Net Proceeds benefit the Minnesota Lions Diabetes Foundation)

## Lion Year 2024-2025 Planning

*Lion Lisa Kaufmann - 1st Vice District Governor*

After all the months of planning by DG Christy and the convention committee, it is hard to believe the district convention is already behind us. Hope all of you who attended had a great time. It is always exciting, motivating and uplifting to spend a weekend celebrating Lions with Lions!

Thank you for the support and selecting me to be your district governor for



Planning is already underway and those of you who were at the convention assisted in kicking it off. PCC Brian Thies led convention attendees through a SWOT (strengths, weaknesses, opportunities, and threats) analysis and 2 VDGE Chuck compiled all of the responses. DG Christy will be utilizing the responses as she continues the work she is doing the remainder of this Lions year. On Monday, February 26th I will be heading to the Q Center in St. Charles, IL for district governor training. One of our assignments was to conduct a SWOT analysis, so thank you. The analysis will be used to help me to start thinking about goals for the next Lions year which begins on July 1st.



Below is a list of key themes from the responses:

### Strengths

- Some strong leaders
- Collaboration with other clubs
- Fun, family, women
- Knowledge & teamwork
- Service to the community
- Visibility – Facebook, newspapers

### Weaknesses

- Participation by members
- Failure to evolve
- Member retention
- Same people all the time
- Membership age
- Limited-service projects

### Opportunities

- Expand projects, think outside the box
- More support of new members
- Short videos of pillars & speakers
- Communication
- Community service
- More partnership with other clubs

### Threats

- Big projects with small membership
- Engagement, too many non-active members
- Losing membership
- We are a threat to ourselves
- Not sharing enough about what Lions is
- Not being open to change

This is just a few of the responses, but there is a lot of “food for thought” here for the district governor team. While the district leadership team will work together to set goals, it will take partnership with every club of 5M-2 and their members to be successful.

Speaking of the district leadership team, as I work to fill the cabinet there is an opening for a zone 7 chair and for a Special Olympic co-chair. If either of these opportunities appeal to you, please reach out to me at either [lionlisakaufmann@yahoo.com](mailto:lionlisakaufmann@yahoo.com) or (952)237-5361.

PCC Glenn Kaufmann, GLT is working to solidify a date for the 2024-25 officer training. The current target date to hold training is the morning of Saturday, May 4th. While all club officers are invited to attend, it would be wonderful if every new club officer attended along with all the zone chairs. More information will be provided as soon as available. Our hope is if we can hold it prior to the start of summer, it will allow more individuals to attend.

Look forward to seeing you at the spring zone meetings and celebrating the Zone Lions of the Year! Thank you to all the clubs who submitted nominations, there were multiple nominations from every zone.



On behalf of the Leader Dog Chairs for 5M2, we would like to express our gratitude to all 5M2 clubs that contributed to the Parade of Green at the Midwinter. The funds will be used to train and place future Leader Dogs throughout the world. The expense of training and raising a dog has increased tremendously and Leader Dog for the Blind would not be able to provide dogs at no cost to clients without your continued support. Thank You.

Teen summer camp will begin June 29th for 16- to 17-year-olds who are visually impaired. They will be provided mobility and additional training for increased safety life skills. This training also includes white cane safety use to increase safety skills. Also, they will obtain information if they choose for a Leader Dog when they feel the need. This camp is free to visually impaired youth.

Leader Dogs are trained for the specific client in mind. The training includes:

- Legally blind
- At least 16 years old
- Able to care for a dog
- Efficient with orientation and mobility skills

Leader Dog offers our Guide Dog program in a variety of formats: on-campus training (our most popular option), in-home delivery, flex training, urban training, warm weather training, and training specifically for individuals who are Deaf-Blind.

Any questions or to learn more about the Leader Dog for the Blind programs please contact Lion Loretta Klenke @ [lm.klenke@outlook.com](mailto:lm.klenke@outlook.com) or phone 952-445-0289 or Lion Lori Kurtz at [lokurtz@yahoo.com](mailto:lokurtz@yahoo.com) or phone 952-221-2077.

# Mid-Winter Convention



# Spread Your Wings







*Lion Shermayne Cross - 2nd Vice District Governor*

## Mid-Winter Conference

What a wonderful, fantastic, great, and awesome Mid-Winter Convention 5M-2 just held. From the Opening ceremony on Friday night to the closing remarks from ID Steve, the time just went too fast. A big thank you to PDG Eunice and Lion Rose for the moving Memorial Service. This year we honored forty-two of our fellow Lions who passed away within the past year.

Saturday morning started with a yoga class and then on to the seminars. We heard from a woman whose family was able to attend Camp sponsored by Project New Hope. Such a moving presentation of the struggles and successes her family had been through. The Leader Dog speaker was excellent, and this was her first public speaking engagement. To hear her story of how she lost her vision and then being selected to receive a Leader dog left everyone a little teary-eyed. The last seminar was presented by PCC Glenn and PCC Brian on membership and included a SWOT (strengths, weaknesses, opportunities and threats) analysis for the district that everyone participated in. Those results will be presented in the future.

The noon luncheon highlighted the winners of the Districts Peace Poster, Peace Essay, and the Write-Off Contest. Congratulations to all of them! The Business meeting followed the luncheon and the delegates voted to increase the dues for 5M-2 effective July 1, 2024. Nominating and seconding speeches for DGE, 1VDGE and 2VDGE were entertaining, lengthy and showed the professionalism and achievements of each candidate. Lion Sue Vos was nominated for the MD5M Hall of Fame. The Banquet was very nice, food was delicious, and several awards were given to well deserving Lions. The Sunday wrap-up show-cased Lion Leann Middlemiss showing slides of their travels in Kenya, the final convention report and remarks by the new DGE Lisa Kaufmann, 1VDGE Shermayne Cross and 2VDGE Chuck Toltzman. (Their positions begin on July 1, 2024).

Now, we are on to planning Spring Zone Meetings. These meetings are for all Lions, you do not have to be an officer to attend. Watch your e-mails for an invitation from your Zone Chair. Hope to see many new faces at these meetings.

March 8 happens to be International Women's Day, a day when women are recognized for their achievements around the globe. Did you know that prior to 1987, women were not allowed to join Lions Clubs? Today women are the fastest growing segment of new members. In 5M-2 on January 1, 2024, there were 784 females in our district, about one-third of our Lion Family. As we continue to serve, we know that being a Lion is for everyone, service knows no gender, no color and no religion. When we see a need "WE SERVE"!

Until next time...*"Be Kind, Help Others, Have Fun, Make a Difference in Your Community!"*

Lion Shermayne

## Lions Clubs International – Marketing matters!

*“The Lions are the best kept secret in our community.”*

How many times have you heard this comment? Did you hear it from your fellow Lions club members? How about from your family or friends? Your Co-workers? Local Business and community leaders? Have you ever uttered this statement yourself?



Marketing can help you raise the visibility of your club and achieve better outcomes for the great things you're already doing. So, whether you're recruiting new members, promoting a project or a fundraiser, or even just sharing your club's incredible service stories, marketing can help you shine a light on your club and your service.



Your club needs to have an active marketing team. Teams should consist of multiple members, each assigned to a specific assignment or task. These assignments/task should cover the following forms of marketing:

- Print (Newsletters, event flyers, banners, signage)**
- Social Media (Website, Facebook, X (formerly Twitter), Instagram, Threads)**
- Media (newspapers, billboards, radio, television, internet advertising)**

Your club should search for club members with some working knowledge in these marketing areas. If the club member with this knowledge is unwilling to be a part of the marketing team, see if they can be a resource or advisor for your team. You can also reach out to your district to see if there are Lions with connections to promotional items manufacturing, public relations firms, social media outlets, and other companies affiliated with advertising & promotions.

Your marketing team should be engaging with your membership, project, and fundraising chairs. By being involved with your club events & activity planning, the marketing team can help make the public aware of what your club is doing in those areas. Nobody is going to do a better job talking about what your club is doing than your own marketing team.

Lions Clubs International has wonderful resources for your marketing team to utilize. Templates, boiler plates, social media kits, and many other items are all just a simple click away. Your link to the LCI club marketing center is below:

<https://www.lionsclubs.org/en/resources-for-members/resource-center/club-marketing>

Make sure to include your Lions' zone & region clubs, and your district secretary, newsletter, Facebook, and website chairs when sending out your events & activity announcements. Letting other Lions clubs know about your fundraisers and projects will give them an opportunity to help you promote the event, plus a chance to have your fellow Lions attend.

Please contact me with your questions and please also speak with your district marketing team about how they can help your club stop being an unknown community asset.

Yours in Lionism,

Lion Lyle Goff  
MD5M Marketing & Lions Information Chair  
[gofflt@msn.com](mailto:gofflt@msn.com)



## Lions Clubs International – Branding matters!

Marketing your club and its projects or events is crucial for gaining public support for your activities and for growing club membership. In doing so, it's important to remain consistent with Lions Clubs International branded materials to maintain the brand equity our organization has built over the last century.



Lions' clubs are completely autonomous. However, one of the reasons that members choose to join a club is because they identify with what our association stands for. Correctly using the graphic elements, verbal tone and personality developed by Lions Clubs International will ensure that all clubs are communicating clearly and effectively with a unified voice.

The link below takes you to the LCI website page that features all the tools you need to publicize your club's events, updates, recruitment and more while staying true to the Lions International brand.

<https://www.lionsclubs.org/en/resources-for-members/brand-guidelines>

On this webpage you can find items you need to successfully market your club — from photos and videos for digital communications to Lions emblems, service icons, Leo logos and more. Your club can utilize the resources, templates, and everything else found there to help you jumpstart your club marketing. From service event promotions to new member engagement, use these tools to elevate your club marketing efforts.

Included on this webpage is a branding guideline manual that you can read or download. Please use this reference guide to ensure that your club is properly using all the Lions logos and other branding. The guidelines found in this manual should be used in everything you do for promotion and marketing, whether it is printed materials like brochures, signs, and flyers, or websites & social media posts.

One very important item that your club can do to immediately assist in your Lions branding is to use the proper Lions logo. Many clubs have not replaced the former logo with the current logo that was implemented many years ago. Below is a side-by-side comparison of the former and current Lions logos:



Usage of the correct Lions logo is important. A few of the easiest ways to recognize the correct logo branding requirements are:

- if the logo has a red tongue, it is the wrong logo,
- if the logo is multi-colored and not the two-colored version, it is the wrong logo,
- if the logo is not smooth across the top, it is the wrong logo, and
- if the *I* and the *L* in the word *International* are illegible, it is the wrong logo.

If any of your printed materials, advertisements, webpages, or social media sites are using the wrong logo, please change them to the current logo at your earliest convenience.

Yours in Lionism,

Lion Lyle Goff  
 MD5M Marketing & Lions Information Chair  
[goffit@msn.com](mailto:goffit@msn.com)

# PEACE



## LIONS INTERNATIONAL PEACE POSTER CONTEST

**2023-2024 Theme: Dare to Dream**

### Winners

**1st Place Chaerin Kan- Prior Lake Lions**

**2nd Place Gretta Munson Lake Crystal Lions**

**3rd Place Murielle Pagenkopf- Cologne Lions**

### 2024-2025 Theme: Peace Without Limits

The Peace Poster kits for 2024-2025 became available on January 15th. The kit cost is \$11.95 and contains all of the material (except the paper) you will need to sponsor a contest in your school or youth group. One kit is needed for each entry submitted. Please consider giving the youth in your area an opportunity to show off their artistic talent. The contest is designed for 11,12 & 13 year-olds. Please put Peace Poster Contest on your meeting agendas early in 2024. I would be happy to attend your club meeting and tell you how you can participate.

**If you have questions on how to order a kit, contact me** or order from [Lionsinternational.myshopify.com/products/ppk1](https://Lionsinternational.myshopify.com/products/ppk1) or just google Lions International Peace Poster Kit

**PDG Lion Diana Kroells**  
**Peace Poster Chairperson**  
**dianakroells@gmail.com**  
**952 467 2211**



## Prior Lake Lions

### #communityvibes

Great News for our Prior Lake Lions Club Of District 5M-2! We received news from PDG Diana Kroells the District Peace Poster Chair that a student from one of our sponsored Prior Lake Savage Area Schools had been selected for advancement.

Chaerin, was selected by the District as the winner of the Peace Poster Contest at the District Level. Her poster will be forwarded to Multiple District level for competition there.

Her parents, art teacher Julie Pyle and Chaerin were invited to Midwinter Convention in Mankato to collect her prizes, which included a monetary award, a plaque and a framed copy of her winning poster during the luncheon.

This is a great time to remember our former member of many years and past president Lion Sheila and her awesome commitment to the Annual Peace Poster Project.

Special thank you to Lions Eileen and Rachel this year in co-chairing alongside Loretta.

Learn more about the: International Peace Poster Contest

<https://www.lionsclubs.org/.../start.../youth/peace-poster>



# Jordan Lions Club

Jordan Lions had a successful Lenton Fish Fry. Thank you Boy Scout Troop 332 for volunteering!



# Brownton Lions

Brownton Lions were excited to welcome our new member Alyssa Brumbaugh to our club!!! Sponsored by Jackie Pohlmer. We voted Jeff Schons as our Lion of the Year. Jeff is our gambling manager & helps with all our events with grace & a smile. We help towards donating a lifetime fishing license to a young boy & girl thru the Brownton Rod & Gun Club. Every Saturday we are doing our meat raffles at the Brownton Bar & grill starting at 4 pm.



# New Auburn Lions

Several members worked together after our January meeting to make a tie blanket which we donated to the Mid-Winter Convention. Lion Penny Entringer from Glencoe won our Butterfly Blanket.

The New Auburn Lions have been sponsoring various activities for families from the community. In February we had all kind of choices to create Valentine cards. We also made extras for our shut-ins and will be having cards at several local businesses for residents to purchase.



# Parade of Green

2024 - \$172,606.44
2023 - \$148,275.00
2022 - \$131,515.00
2021 - \$98,865.00
2020 - \$131,960.00

## PDG Dennis Kelly III for International Director



Hello Lions,

I am not very comfortable talking about myself. My passion is to motivate, inspire, and challenge Lions to be the best that they can be.

But I am asking for your vote, and I have an obligation to you to show that I am qualified and worthy of that vote.

Let's talk about impact.

In 2016 we started KidSight as a Multiple District program.. I was appointed by the Council of Governors as the program manager, tasked to get the program up and running. Within a year we had raised over \$250K, bought 32 systems, and trained hundreds of Lions. I continue to lead a team of dedicated Lions as the Chair of the Board of Directors. To date, you, and your fellow Lions in our Multiple District, have screened over 178,000 kids with over 21,000 referred for follow up by an eye care professional. This program has changed thousands of lives in and out of Lions, and that is impact.

In 2019 I was selected as the Multiple District Global Leadership Team Coordinator, responsible for all the leadership training and development for our multiple district.

We now offer 2 Leadership Institutes each year rather than 1 every other year. ELLI, Emerging Lions Leadership Institute, designed for Lions who have not been a club president to help build stronger clubs. And RLLI, Regional Lions Leadership Institute, designed to give our Lions enhanced leadership skills. RLLI is truly a "leadership incubator". Since 2011, the earliest year that I have records for, 502 Lions have attended of that number 100 or 20% have been or will be a District Governor. That's impact.

So, that is some of what I have accomplished in our multiple district.

Outside of our multiple I have:

Facilitated 6 RLLIs, 4 Advanced Lions Leadership Institute (ALLI), 4 Faculty Development Institute (FDI), plus one local FDI in California and Wisconsin.

I have earned the Lions Certified Instructor designation (LCIP), the highest instructor qualification awarded by Lions International and have facilitated 2 LCIP Institutes.

I have been entrusted by the last 3 International Presidents, Doug Alexander, Brian Sheehan and Dr. Patti Hill with the training of their incoming District Governors as a District Governor Elect Group Leader, one of 30 Lions from around the world, tasked with this important responsibility.

I am on the faculty of Lions University and have presented at 7 USA/Canada Leadership Forums.

But what do I offer you and the International Board as a member?

There are 10 major committees where a director can serve. I believe, based on my business and Lions experience, that I can add value to 6 of these committees.



## Finance, Leadership Development, Marketing, Membership Operations and Services, Membership, and Service Activities,

But these are not the most important reasons I would like to serve on the board, I want to serve to represent you. To be your voice, to carry your questions and concerns to the highest levels of our association. To be able to help our districts solve local problems and provide guidance and motivation to our Lions and our leaders.

I would not have been able to accomplish any of this without a dedicated service partner, a Lion who can hold her own on any stage, the love of my life, my Lion Cheryl. Together we will work hard to make you proud as your representative on the International Board.

We need your support. Please plan on attending the Multiple District Convention in Winnipeg April 19-21 as a voting delegate.

Together we can make our association the envy of all other service organizations in the world.

## Lonsdale Lions

The **Lonsdale Lions** (President Alan Fitterer, Charter Member Fritz Dubahn, & Member Donnie Sticha) visited the TCU Lonsdale 3rd graders in January to pass out 3 titles (6 copies of each title) for their upcoming novel study.

***The Lions have a St. Patty's Day pancake, sausage, & scrambled egg breakfast on Sunday, March 17th.*** Profits from the breakfast will be used to help pay for the candy for this year's Lonsdale Easter Egg Hunt, Class of 2024 scholarships, & other such Lions' projects like this one ... buying novels for our 3rd graders.

This was also the day that TCU District-wide took part in "Jammies & Generosity" where Titans & staff dressed in their PJ's & slippers with almost \$900 being raised for NAMI (National Alliance on Mental Health Minnesota) as January was Mental Wellness month!



# Waconia Dandyions Changing Lives

The DandyLion Frozen Fairway Open event was a huge success! This year we held our event on Feb. 3rd at the Lake Waconia Regional Park. We raised over \$13,000 with \$6,600 donated to Southern Valley Alliance and the remaining to help our community through our ongoing initiatives.

A special thanks to the Waconia Lions Club for donating and serving all the food. Your support is very appreciated.



# Le Sueur Lions

The Le Sueur Lions were welcomed by the Le Sueur Wrestling Association on Friday, February 9th. This was also the Le Sueur wrestling teams last home match of the season. With The Lions contributed funds the team was able to purchase a new wrestling mat.



## Mayer Lions

### Mayer Area Lions support local Fire Fighters

The Mayer Area Lions Club supported 7 of their own fire fighters as they participated in the "Fight for Air Climb", an initiative of the American Lung Association on Saturday, February 24.

The Mayer fire fighters climbed 53 flights of stairs inside the Capella Tower in Minneapolis while wearing 75 pounds of gear, all the gear they wear when entering any fire.

Carl Olson, Mayer's Fire Prevention Captain, organized the Mayer team along with many other fire departments around Minnesota. This was the first year the Mayer Department participated and the team came in 4th based on their combined times to climb to the top.

The Mayer Fire Fighters raised \$2,055.00 with the support of others in the Mayer area for the American Lung Association.

The Mayer Area Lions Club provides service to the community and surrounding area.

The Lions slogan, "WE SERVE" tells it all.

## Carver Lions

The Carver Lions have a well-deserved break from projects in the month of February.

We held two meetings this month. During our first meeting we initiated the newest member of our group, Lion Bill. Our second meeting of the month focused on upcoming City of Carver parks projects. Our very own Lions Park is scheduled to get some updates. These updates include resurfacing the tennis court and adding a pickleball court. Also during this meeting we found out our Environmental photo entry won second place.

Congrats to Lion Sandy on her photographic skills!

We are currently collecting applications for the Brad Bramigk scholarship. Thank you to Lion Jim for coordinating this project.

Looking forward to March, we will be hosting our annual Easter Egg Hunt on Saturday, March 30, 2024 at Community Park in Carver. The hunt will begin at 10am.





# LCIF Gala

## Paint the Town ~~RED~~ GREEN!



Sat, April 13, 2024

Prairie Event Center  
Parkers Prairie, MN  
10:30 am to 4:00 pm



**You don't need to wait for someone to award you a Melvin Jones, though it is a nice surprise. You can join the Fellowship yourself! For every \$1000 that you donate to LCIF, you first receive a plaque, then progressive pins.**

Check with your District LCIF Coordinator to find your personal balance that you have donated to LCIF. If you want to be presented with a MJF plaque or PMJF pin by PIP Brian Sheehan, then you will need to order your plaque/pin by Feb 29, 2024. You can contact LCIF Donor Services at 630-203-3836 to have the plaque/pin sent to you and bring it to the LCIF Gala if you are attending.

Tickets are now available through your District LCIF Coordinator for \$45 each or \$500 for a table of 8 (includes perks).

The Gala will begin at 10:30 am at the Prairie Event Center with Lion Lori Sheehan leading a Lions in Motion activity at 11:00. There will be a costume contest with a green theme. Dinner will start at 12:30. There will also be a Silent Auction.

If you need a place to stay before or after the gala, the Grandstay Hotel is located next door with rates starting around \$157.00. Their phone # is 1-855-230-2535. There are also hotels available in nearby Alexandria, MN.

Any further questions please contact:

Bert Nelson 218-298-0599 or [lionbert.a.nelson@gmail.com](mailto:lionbert.a.nelson@gmail.com)

## Bert Nelson for International Director

Pam and I have enjoyed meeting many of you at the Mid-Winter conventions. Our hope is that we will meet again at MD5M Convention in Winnipeg on April 19-21, 2024. There the delegates will vote for the endorsement of the International Director who will represent MD5M.

I feel I have the right qualifications to run for International Director which include:

Zone 6 Chairman

District 5M9 Public Relations Chairman

District 5M9 Newsletter Editor

Chairman of three 5M9 Mid-Winter Conventions

District Governor 2005-06

Council Chairman 2006-07

MD5M Long Range Planning Committee Chairman

MD5M Public Relations Chairman

MD5M Newsletter Editor

MD5M LCIF Chairman for past 11 years

Certified Guiding Lion

Global Extension Team

Global Leadership Team

Global Service Team

Training Instructor for six groups of incoming governors

Facilitator for 8 MD5M Regional Lions Leadership Institutes

Facilitator for 1 MD5M Emerging Lions Leadership Institute

Assisted on 5 International Director Campaigns for candidates from MD5M.

Campaign Chairman for IP Brian Sheehan

Planning Committee member of 2 USA/Canada Forums

Presenter at 5 USA/Canada Forums



Scan the QR code to listen to the endorsements by Lions from MD5M. Pam and I want to thank you for your consideration and continued support with my campaign for International Director. We plan to visit your Mid-Winter Conventions and we hope to see you in Winnipeg.

PCC Bert Nelson

[lionbert.a.nelson@gmail.com](mailto:lionbert.a.nelson@gmail.com)

cell: 218-298-0599



**LIONS**  
**PANCAKE, SAUSAGE, & SCRAMBLED EGG BREAKFAST**  
**MARCH 17, 2024**  
**SERVING 8:00 A.M. to 12:00 NOON**  
**@ the LONSDALE AMERICAN LEGION**

**ADULTS - \$12.00 | CHILDREN 6-12 - \$6.00 | CHILDREN 5 & under - Free**

BRING THE WHOLE FAMILY

\*\*\* BRING YOUR USED EYEGLASSES, HEARING AIDS, CELL PHONES, POP TABS, & PRINTER CARTRIDGES TO DONATE



**PROCEEDS BENEFIT:** LONSDALE EASTER EGG HUNT, LOCAL STUDENT SCHOLARSHIPS, LONSDALE SCOUT PACK & TROOP 327, THE GOLDEN AGERS, TCU POST-PROM, TCU DANCE TEAM, COMMUNITY DAYS KIDS PEDAL PULL, & MANY MORE GROUPS in the LOCAL AREA!

**Jersey Mike's Locations in Minnesota**

You can help Special Olympics by visiting any of the following Jersey Mike's location during the month of March. And even more so if you go on March 27th! Thanks for supporting Special Olympics athletes. MD5M Special Olympics Chair Lion Laura Maki

- |               |                    |
|---------------|--------------------|
| Albert Lea    | Mankato x 2        |
| Alberville    | Maple Grove        |
| Apple Valley  | Maplewood          |
| Baxter        | Minneapolis        |
| Blaine x 2    | Moorhead           |
| Brooklyn Park | North Oaks         |
| Burnsville    | Owatonna           |
| Champlin      | Plymouth           |
| Chanassen     | Richfield          |
| Coon Rapids   | Rochester x 2      |
| Cottage Grove | Rogers             |
| Duluth x 2    | Rosemount          |
| Eagan x 3     | Roseville          |
| Eden Prairie  | Savage             |
| Edina x 2     | Shakopee           |
| Fergus Falls  | St Cloud           |
| Fridley x 2   | St Anthony Village |
| Golden Valley | St. Louis Park     |
| Hastings      | St. Paul           |
| Hopkins       | Vadnais Heights    |
| Lakeville     | W. St. Paul        |
| Lino Lakes    | Waconia            |

**Norwood Young America  
 Lions Club**

**PANCAKE and OMELET  
 BREAKFAST**

**SUNDAY MARCH 24th**

**AT THE PAVILION**

**SERVING FROM 8AM TILL NOON**

**Free will offering**

Made to order Omelets  
 Blueberry and Plain Pancakes

Scrambled eggs  
 Sausage  
 Apple Sauce  
 Coffee-Milk-OJ



**Jersey Mike's Month of Giving!**

March is Jersey Mike's Annual Month of Giving. All 54 Jersey Mike's locations in Minnesota will be encouraging customers to donate to Special Olympics Minnesota throughout the month.

**Save the date:** Jersey Mike's Day of Giving is Wednesday, March 27. 100% of sales (not just profits!) support Special Olympics Minnesota on this day. Eat some sandwiches and support SOMNI



# Montgomery Lions Palm Sunday Sunday March 24



## Pancake & Sausage Breakfast

Also - Scramble eggs/ham, juice, milk and coffee

7:30 am – 11:30

American Legion Post 79  
Montgomery, MN



All Proceeds  
are used to fund  
community  
projects and to  
support Lions  
International.

Cost: Adults \$10.00 Children (6-10) \$5.00  
Preschool Free

# PROJECT NEW HOPE



Military Family Retreats  
at no cost to Veterans



"At Project New Hope, we are driven by our mission - to provide education, training and skills necessary to manage their lives after wartime service."



FOR MORE INFORMATION GO TO  
[WWW.PROJECTNEWHOPE.NET](http://WWW.PROJECTNEWHOPE.NET) OR SCAN THIS CODE:

## 2024 MINNESOTA RETREATS

- 2024 JUNE 7-9  
Osprey Wilds near Sandstone, MN
- 2024 OCTOBER 4-6  
Good Earth Village - Spring Valley, MN
- 2024 DECEMBER 6-8  
Faith Haven Camp near Battle Lake, MN



The Mayer Area Lions Club  
cordially invites you to:



## Saturday, April 13, 2024

Mayer Community Center  
413 Bluejay Ave N, Mayer, MN

5:00 - Food & Beverage Service 6:30 - First BINGO Game

**15 Games for only \$15**

Play a 16th game if you donate \$5 or bring at least 4 non-perishable food items for the local food shelf!

- L** Food & Beverages Available
- I** Great Game Prizes
- O** 50/50 and Meat Raffles
- N** Cash Bar
- S** Desserts Available



Please bring old eyewear or hearing aides to donate



## Victoria LIONS

# Fish Fry

\$18 Adults

\$12 Kids 12 & Under



**SAVE  
THE DATE**

## Friday March 15

Lions Park Pavilion  
4:00 - 8:00 pm

Take-Out available



The Luck of the Irish and Non-Irish

# Jordan Lions Euchre Tournament and Shredded Roast Beef Dinner

Four-handed (2 person teams) Limit 64 teams - Payout to 3<sup>rd</sup> Place

**When:** Saturday March 16 - Check in 10:00 AM, Dealing 10:30 AM

**Where:** Spring Lake Township Hall  
20381 Fairview Ave, Prior Lake (on the shore of Fish Lake)

**Cost:** \$25 per person / \$50 per team

Shredded Roast Beef, Potato Dish, Lettuce Salad & Dessert will be served after approx. 3 games (menu subject to change)  
There is no charge to play Euchre

**Format:** Round Robin pool play with winner moving to Champion Bracket

Beer, pop, and water will be available for purchase – no carry in liquor

Entry fee and beverages include sales tax

**Pre-registration:** highly recommended – limit 64 teams

Mail checks prior to 3/10/2024 payable to:

Jordan Lions c/o Jordan Agency  
111 Broadway Street South  
Jordan, MN 55352



Questions Joe Menke 612 239-9070, Tony Oldenburg 952 237-3518, Al Menke 612 247-0297

---

## Team Member and Contact

Name \_\_\_\_\_ City \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_ City \_\_\_\_\_ Phone \_\_\_\_\_



# Lake Crystal Lions Crafting Day

Come and have a ROARING good time!

Scrapbook, Card making, Diamond dot, quilters, knitters, what every craft you like to do. Meet us at Lake Crystal America Legion for a full day of FUN with friends new and old.



April 6<sup>th</sup> 9:00 am -11:00 pm

Lake Crystal Legion  
600 S County Road 20  
Lake Crystal, MN 56055

**Included:**

- Lunch, Dinner, Snacks, Water and Coffee
- Door Prizes
- Swag Bag

We will have Swap Station (anything left at the of the day will be donated to charity)  
Need a soft chair "Don't forget to bring your pillow"

Reserve your spot today by filling out the form below and sending it with a check for \$50.00 made payable to Lake Crystal Lions Club by April 1<sup>st</sup> to:

**Send to:**



Lake Crystal Lions Craft Day  
Attn: Laurie  
P.O. Box 215  
Lake Crystal, MN, 56055

If you need to cancel, you will receive a refund, less a \$10 non-refundable deposit. No refund if you cancel after **March 25th**.

Name \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Need an Outlet? Yes No

If wanting to sit with friends, please note names:

\_\_\_\_\_

If you have questions, email Laurie at: [lmw01lcmn@gmail.com](mailto:lmw01lcmn@gmail.com) OrText 507-317-2583

5M2 Lions Clubs



Please Consider donating a Basket to  
M5MD Convention Auction Room  
Proceeds of the auction room will  
go the Kidsight M5MD Foundation

Since the Convention is in mid-April in  
Winnipeg, Canada.

*Please Note:*

Border Crossings to Canada, no food or alcohol in  
donated baskets.

If you do not plan to attend contact

PDG Harry Klenke, 952-445-0289 or email  
[lm.klenke@outlook.com](mailto:lm.klenke@outlook.com) for pick-up of donation or

Lion Margie Jacobson 517-649-1034 or

Email [lionmargie11@gmail.com](mailto:lionmargie11@gmail.com)



**BROWNTON LIONS FISH FRY**

FRIDAY MARCH 22 2024

BROWNTON COMMUNITY CENTER

210 2ND AVE N  
BROWNTON MN 55312

4-8 PM  
(UNTIL FISH ARE GONE)

**MENU**  
FISH  
AU GRATIN POTATOES  
BEANS  
COLESLAW  
BEVERAGES

**\$15**  
*Please Bring Correct Change*

Dine-In & Take-Out Available

Bring your old eyeglasses and hearing aids to donate!

Proceeds used for Community Projects



**KIDSIGHT TRAINING**

WEDNESDAY MAY 22, 2024

**LIONS CENTER** located in

**FOUR SEASONS PARK**

**1<sup>ST</sup> AVENUE SOUTH**

**ARLINGTON, MN**

**SIGNIN/SOCIAL 6 PM**

**TRAINING TO BEGIN AT 6:30 PM**

**For new camera users and refresher**

**RSVP BY MAY 18<sup>TH</sup>**

To PDG Harry Klenke [lm.klenke@outlook.com](mailto:lm.klenke@outlook.com)

Phone 952-445-0289 or 913-952-8134

Lion Margie Jacobson [lionmargie11@gmail.com](mailto:lionmargie11@gmail.com)

phone 507-649-1034



## **15th Annual Minnesota Lions Diabetes Foundation Research Update** **March 16, 2024**

Hosted by the Minnesota Lions Diabetes Foundation, Inc.

More than 29 million people in the United States are living with diabetes—a growing number that includes 340,000 people in Minnesota alone. Unfortunately, that number is on the rise.

Join us at the annual Minnesota Lions Diabetes Foundation *Research Update* to hear from University of Minnesota scientists, who are conducting leading-edge research aimed at both preventing and curing diabetes. Learn first hand how these scientists, funded by the Minnesota Lions Diabetes Foundation, are making a direct impact in our community, state, and beyond.

Following the research presentations, guests will have the chance to interact with the scientists one on one, learn more about their research, and ask questions.

### **Saturday, March 16, 2024**

11 a.m. Registration and Social  
12 p.m. Lunch  
1 p.m. Program  
2:30 p.m. Meet n' Greet with Scientists

### **Best Western Plus Kelly Inn**

**Sunwood/Congress/Senate Ballroom**  
100 4th Ave. S.  
St. Cloud, MN 56301

### **Faculty Research Presentations:**

- **Development of a Next-Generation Approach to Fight Inflammation and Type 2 Diabetes - Dr. David Bernlohr**
- **Curing Diabetes by Stopping the Body's Immune System - Dr. Brian Fife**
- **Bringing Immune Tolerance to the Clinic for People with Diabetes and Kidney Failure - Dr. Sabarinathan Ramachandran and Dr. Brian Flanagan**
- **Production of Genetically Engineered Pigs as Donors of Organs for the Treatment of Diabetes and its Complications - Dr. Christopher McGregor**

### **RSVP by Tuesday, March 5**

**RSVP via email to [MNLionsDiabetesFdn@gmail.com](mailto:MNLionsDiabetesFdn@gmail.com)**

A Zoom Link will be emailed to those unable to attend in person.

Please request Zoom link by email above.

*A confirmation email will be sent prior to event.*



# REMEMBER THESE 2 KIDS?



## IT'S TIME TO WELCOME THEM HOME!

WHEN: Friday, July 19, 2024

WHERE: Best Western Plus Kelly Inn  
100 - 4th Avenue S.; St. Cloud, MN; (320) 253-0606; Rooms: \$115/night  
[https://www.bestwestern.com/en\\_US/book/hotel-rooms.24113.html?groupId=1H4EB8R3](https://www.bestwestern.com/en_US/book/hotel-rooms.24113.html?groupId=1H4EB8R3)

TIME: Warm up: 6:00 pm  
Dinner: 6:45 pm  
Program: 7:30 pm

DRESS: Black and White attire (Notice we didn't say "black tie")

COST: \$15.00 PER PERSON (Not a typo!); CAPACITY: Only 280

**NO GIFTS PLEASE:  
THEY ALREADY NEED TO BUILD AN ADDITION ONTO THEIR HOME!**

### ONLY IF YOU INSIST:

Consider bringing a check payable to "LCIF" or "TEAM Sheehan Charitable Foundation"

-----  
Name(s) \_\_\_\_\_ District # \_\_\_\_\_

\_\_\_\_\_ Email Address: \_\_\_\_\_

Dinner Choices: Top Sirloin \_\_\_\_\_ Chicken Breast \_\_\_\_\_ Vegetarian \_\_\_\_\_

Please mail the completed form and your check for \$15/person payable to "Lion Brian Campaign Fund" to:

Mike Molenda  
1462 Featherstone Court  
Hastings, MN 55033-9181

